



Audi Dome

FC BAYERN BASKETBALL

**SPORT- AND EVENT-LOCATION
AUDI DOME**

EVENTLOCATION AUDI DOME

OVERVIEW



The home of FC Bayern Basketball was initially built for the Olympic Games in 1972 to host the basketball competitions. The arena was named after Rudi Sedlmayer, who was the president of the Bavarian Sports Association at that time, as well as a member of the Munich Olympic Games Organizing Committee.



EVENTLOCATION AUDI DOME

OVERVIEW

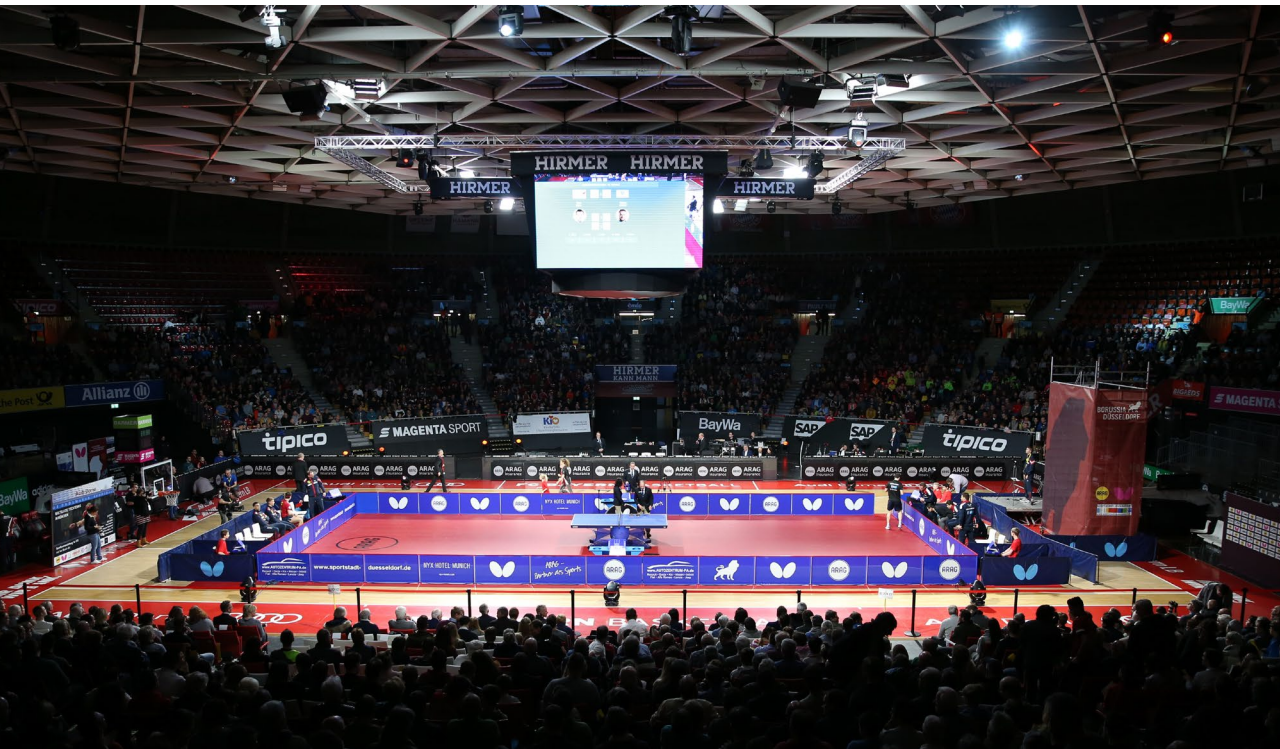


Across the 80s and 90s the arena has been used as a music show venue (e.g. Eurovision Song Contest 1983), to host trade fairs and boxing matches (amongst others: Vladimir and Vitali Klitschko). The arena has also been the venue of international Handball and Volleyball tournaments.



OVERVIEW

In April 2011, the City of Munich has agreed to allow the use of the arena as a Basketball court. After that, the once Rudi Sedlmayer Sporthalle has been extensively renovated, in cooperation with the new naming right holder *Audi*, in order to make it suitable for the hosting of national and international basketball events. Since the 2011/2012 season, the arena changed its name to Audi Dome. The Audi Dome has currently a capacity of 6.500 spectators.





FC BAYERN BASKETBALL

EVENT-OPTIONS AT THE AUDI DOME

VENUE

AUDI DOME



The Audi Dome is one of the most historical venues in Germany, and at the same time one of the most extraordinary event locations of the city of Munich.



AUDI DOME

The interior of the Audi Dome offers the possibility of hosting multiple sorts of events. Annual general meetings, big company celebrations, podium discussions, product presentations are already taking place at the Arena on a regular basis.

- Possibilities of advertising through LED technology
- Usage of the circular public concourse, for separate task forces, as well as the usage of the kiosks
- Various hospitality areas and dressing rooms



VENUE

AUDI DOME



Capacity (Pax)	Measurement court	Banquett	Theatre	Parliamentary	Sharing circle/ U-form	Technology
6.500	32x19 m	✓	✓	✓	✓	LED-boards LED-cube incl. LED-ring modern light and sound technology installations



VENUE

AUDI DOME LOUNGE

The Audi Dome VIP Lounge is one of the most modern and classiest hospitality around Europe indoor arenas. Due to the architecture concept and space sharing of the room, the lounge can be divided in multiple separated areas.

Due to its versatility, the Lounge is suitable for workshops, as well as for any kind of celebrative occasion.

- Two live-cooking stations, Two bars
- New-York-loft-style
- Independent access/entrance



VENUE

AUDI DOME LOUNGE



Capacity (Pax)	Measurement (m ²)	Banquett	Theatre	Parliamentary	Sharing circle/ U-form	Screen / Projector
500	690	✓	✓	✓	✓	6 screens 2 projectors

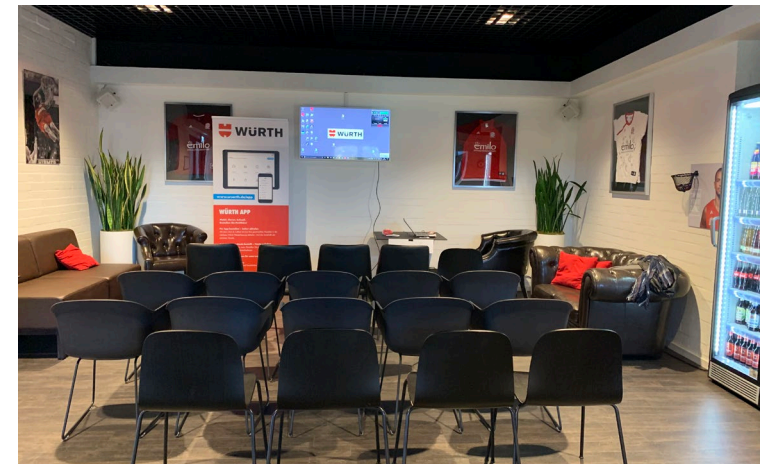


VENUE

EMILO LOUNGE

The modern Emilo Lounge is suitable for everyday conferences or meetings, with its separate catering area, as well as for any bigger company event, and guarantees a high-quality, seated dinner.

- Installed catering area
- The Lounge can be divided into three areas
- Independent access/entrance



VENUE

EMILO LOUNGE



Capacity (Pax)	Measurement (m ²)	Banquett	Theatre	Parliamentary	Sharing circle/ U-form	Screen / Projector
100	168	✓	✓	✓	✓	4 screens



VENUE

PRESS LOUNGE

The Press Lounge offers the ideal space for lower-scale conferences, meetings and workshops, in an authentic and exclusive location of the FC Bayern Basketball headquarters.

- Limited, separate catering area in an anteroom
- Independent entrance
- Press conference equipment



VENUE

PRESS LOUNGE



Capacity (Pax)	Measurement (m ²)	Banquett	Theatre	Parliamentary	Sharing circle/ U-form	Screen / Projector
40	46	-	✓	✓	✓	1 screen



FC BAYERN BASKETBALL

CATERING: FEINKOST KÄFER

CATERING

FEINKOST KÄFER



Together with our partner, the well-known Munich deli „Feinkost Käfer“, we turn your event into an unforgettable experience.

Whatever we look for, whether a coffee break or an exclusive dinner, with Feinkost Käfer you will be served specialties by experienced and most prestigious caterers.





Audi Dome

FC BAYERN BASKETBALL

GETTING THERE & PARKING

GETTING THERE & PARKING

LOCATION

The Audi Dome is located in the South-West of the city centre of Munich. It is served by multiple public transportation, and located nearby the Mittleren Ring, with immediate access to the Autobahn A96 as well as all other directions.

- S-Bahn, U-Bahn Station „Heimeranplatz“ 1,4 km (15min walk)
- Bus Station „Siegenburgerstraße“ 200 m (3min walk)
- Munich Central Station 4,5 km (15min)
- Munich Airport 42 km (45min)
- Munich City Centre 5,5 km (20min)



GETTING THERE & PARKING

PARKING

A parking lot with a capacity of 60 spaces is located next to the Audi Dome for its exclusive use. For bigger events, a walking distance parking facility with a capacity of 800 parking spaces can be rented.

- Parking spots in the surroundings
- Easy access for buses





FC BAYERN BASKETBALL

ADD-ONS

ADD-ONS

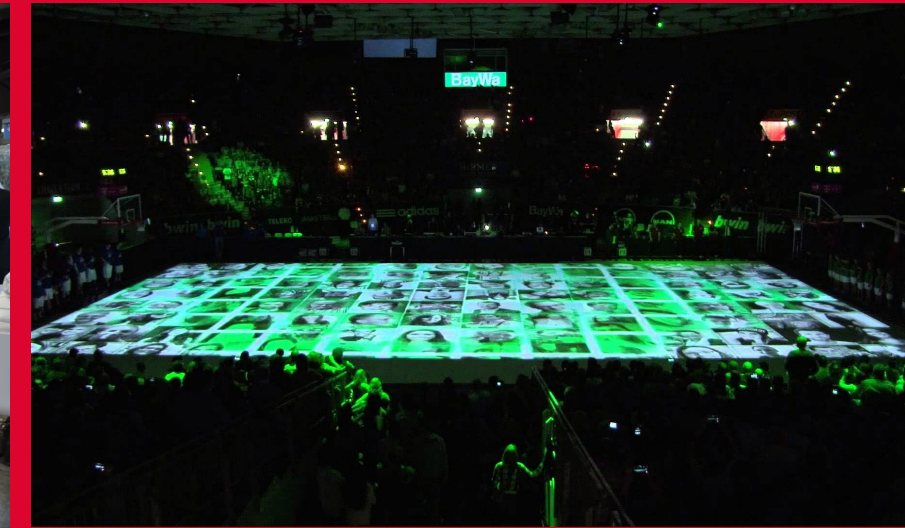
ADDITIONAL BENEFITS

Increase the value of your event with an extraordinary supporting program on the basketball main court of FC Bayern Basketball.

- Attend an FCBB home game
- Basketball practice as a teambuilding activity
- Exclusive guided tours and a behind-the-scenes experience with the FCBB
- FCBB guest speaker and pep-rallies
- Meet & Greet with FCBB representatives



IMPRESSIONS



IMPRESSUM

CONTACT



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