



DATA PROTECTION INFORMATION | FC BAYERN MÜNCHEN AG GENERAL TICKET PURCHASE AND STADIUM VISIT

The FC Bayern München AG ("FCB " or "We") processes personal data only in accordance with data protection laws, in particular with the EU Data Protection Regulation ("GDPR"). In the following, we inform you about how we process personal data in connection with purchasing / obtaining tickets through the sales channels ("Ticketing") which are specified in the currently valid General Terms and Conditions for Ticketing ("GTTC") as well as with the use of these tickets to enter the stadium. We also inform you how we use personal data with regards to the legal prosecution for violations of the GTTC provisions. Personal data is information that makes it possible to identify a person.

1. Responsible authority and data protection officer

Responsible for the processing of personal data is:

FC Bayern München AG, Saebener Strasse 51-57, D-81547 Munich

Phone: +49 89 699 31-0

Fax: +49 89 64 41 65

E-mail: service@fcbayern.com

If you have any questions regarding data protection, you can also contact our data protection officer at any time under datenschutz@fcbayern.com.

2. Collection and use of personal data

a. Ticket purchase

In connection with the ordering process and the conclusion of the contract, we process personal data of the purchaser and, if applicable, data of an account or credit card holder other than the purchaser ("payment data"). Data processing is carried out in accordance with the GTTC for the dispatch, deposit, or reissue of tickets and for returns and refunds. The personal data includes name, contact, bank details, and other for the execution and processing of the purchase of tickets necessary data provided by the purchaser when placing an order.

FCB processes these personal data exclusively to fulfil its pre-contractual and contractual obligations to the customer (art. 6 sec. 1 b GDPR).

b. Consent to the processing of health data

If you provide us with health data when ordering tickets (e.g. severely disabled status for discounts or physical disability for seat selection), we will only process this health data on the basis of your express consent or the consent of your legal representative (art. 6 sec. 1 a GDPR). You declare this consent for yourself and for the persons for whom you are the legal representative (e.g. your children) when ordering the tickets.

If, when ordering, you provide us with health data of others for whom you are not the legal representative, you must ensure that (i) this person has read this privacy information and (ii) has given his or her consent to the transfer of their health data to FCB. You must provide FCB with that person's consent on request.

Consent may be revoked at any time with future effect by notifying FCB at the contact details provided in the consent or in this Privacy Information. Data processing prior to the withdrawal of the consent remains lawful.

FCB will only process the personal data for as long as it is necessary for the fulfilment of the contract and the fulfilment of mutual obligations, i.e. generally until you have received and used the tickets.

Every ticket holder, i.e. also a possible second buyer who purchases a ticket through an authorised ticket transfer according to GTTC regulations, can access this data protection information via the link printed on the ticket.

c. Ticket Enforcement

FCB processes personal data in order to detect, document and sanction violations of the GTTC regulations ("Ticket Enforcement"). This applies in particular to data processing in connection with the unauthorized transfer of tickets in accordance with Section 8.2 of the GTTC (e.g. resale on eBay, eBay classifieds, viagogo, etc.) and the implementation of appropriate measures or sanctions in accordance with Section 8.4 of the GTTC (e.g. blocking of the ticket, exclusion of

the reseller from future ticket purchases). For ticket enforcement, FCB processes names, contact details, date of birth and information on the violation and the measure taken. In some cases, it is necessary for FCB to pass on personal data in connection with ticket enforcement to the associations (e.g. DFB).

FCB processes the personal data for this purpose on the basis of its legitimate interest (art. 6 sec. 1 f GDPR) in monitoring compliance with its GTTC and the sanctioning of infringements. Only in this way can FCB protect its legitimate interests, in particular to guarantee the safety of all stadium visitors and to maintain a socially acceptable price structure.

The FCB processes personal data only for as long as necessary to identify violations and implement sanctions.

d. Video surveillance

On match days in the Allianz Arena, the police are responsible for video surveillance. Please pay attention to any video surveillance notices posted at other venues.

e. Stadium ban

The FCB processes names, contact data, date of birth, club membership and circumstances that have led to a stadium ban in order to impose stadium bans in accordance with DFB guidelines and to inform the persons affected by the stadium ban.

The FCB processes personal data on the basis of its legitimate interest in ensuring the safe staging of its events (art. 6 sec. 1 f GDPR).

The FCB processes personal data only for as long as necessary to establish and enforce stadium bans.

The FCB passes on personal data of persons who have been banned from stadiums to the DFB, stadiums, other associations or security authorities if this is necessary to ensure public safety. This is done on the basis of the FCB's legitimate interest (art. 6 sec. 1 f GDPR) in effectively enforcing stadium bans. The recipients of this data are then themselves responsible for processing the data in compliance with data protection regulations.

f. Publication of event recordings

The FCB processes photos and videos of public events which may show visitors of the respective event in the context of public reporting (in the press as well as on its own pages and profiles on the internet). The FCB processes the photos on the basis of its legitimate interest in reporting on its public events and promoting them (art. 6 sec. 1 clause 1 f GDPR).

g. Consent to photo and video recordings

If the consent of depicted visitors is required in individual cases pursuant to art. 6 sec. 1 a GDPR (e.g. in the case of individual photographs of visitors or for publication outside of the stadium visit), the FCB will provide specific information and obtain the consent in advance.

If consent has been given to the publication of recordings, such consent may be revoked at any time with effect for the future by notification to the FCB's contact details given in the consent or in this Data Protection Declaration. Data processing prior to revocation of consent remains lawful.

On the basis of the above-mentioned legitimate interest, the FCB may, under certain circumstances, pass on the photos and videos to companies affiliated with it pursuant to Section 15 of the German Stock Corporation Act (AktG) as well as to radio stations or the press if these recipients support the FCB in publishing the photos. The FCB's interest here is to report on its own events.

The FCB processes the recordings for as long as this is necessary for reporting purposes.

g. Newsletter

The FCB processes the name and e-mail address of persons who have subscribed to the matchday newsletter ("Subscriber") for the purpose of sending the matchday newsletter.



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The legal basis for the data processing is the consent of the subscriber (art. 6 sec. 1 a GDPR). The subscriber may withdraw his/her consent to receive the matchday newsletter at any time with effect for the future. Data processing before the withdrawal of consent remains lawful. The subscriber may withdraw his/her consent by clicking on the corresponding link in the footer of the newsletter or by sending an e-mail to the FCB at service@fcbayern.com.

We will process the personal data for this purpose as long as you indicate an interest in our matchday newsletter or until you withdraw your consent.

3. Additional information on the storage period

We will only store your personal data for longer than stated above for the respective purposes, if this is necessary to assert or defend against legal claims or if we have legal obligations to store the data.

4. Children and young people as visitors

This data protection information also applies to children and young people who may visit our events with you. Please help children and young people to understand this privacy information if they have any questions about it (e.g. about photos and video surveillance).

Children and young people under the age of 16 cannot consent to the processing of their personal data. Should consent from children and young people be required (e.g. reduced ticket price for severe disabilities), we will obtain this from their legal representatives (this also applies to other persons who cannot legally give their consent). This consent is also subject to the conditions set out in the data protection information.

5. Data transfer

In addition to the transfer of personal data within the scope of the data processing described above, we generally transfer your personal data as follows:

a. Data processor

We use IT service providers who support us in the data processing described here, such as IT service providers for the execution of online ticket purchases. We have carefully selected these service providers and concluded data protection contracts, so-called commissioned processing agreements, with them.

b. Third parties (so-called transfer recipients)

Contracting partner

We pass on your personal data to third parties who process the personal data for your purposes (= data protection officers), if this is necessary for the execution of the contract or the provision of services. Such a transfer may be necessary, for example, to enable the shipping service provider to process your order or in connection with your membership of FC Bayern München e.V. Our contractual partners may use the data transmitted in this way exclusively for the purpose for which we have passed it on.

The transfer of your personal data for these purposes takes place to fulfil the contract (art. 6 sec. 1 b GDPR) or our legitimate interest (art. 6 sec. 1 f GDPR) in making our operational processes efficient.

Credit assessment

In order to check the solvency of ticket purchasers (so-called credit assessment), we exchange address and creditworthiness data with credit service companies in justified cases (e.g. direct debit). The service providers are only granted access to such personal data that is necessary for the fulfilment of their task in the credit assessment. The legal basis is our legitimate interest in being able to assess our financial risk when concluding contracts (art. 6 sec. 1 f GDPR).

Legal obligation or enforcement of legal claims

Otherwise, we only transfer your personal data to third parties (e.g. associations and authorities) if and to the extent required or permitted by law, in order to enforce legal claims or to investigate or prevent suspected or actual illegal activities. In these cases, we will inform you separately about the respective data transfer if and to the extent legally required.

6. Your rights

If the legal requirements are met, you have the following rights towards the FCB with regard to your personal data. You can find more information about your rights and the relevant conditions on the EU Commission's website at https://ec.europa.eu/info/law/law-topic/data-protection/reform/rights-citizens_de.

a. The right to be informed

You have the right to request confirmation as to whether we process personal data about you. If this is the case, you have the right to be informed about this personal data and to receive further information, e.g. the purposes of processing, the recipients of your data (if any) and the planned duration of storage or the criteria for determining the duration of storage.

b. The right to rectification and completion

You have the right to demand that incorrect personal data be corrected immediately. You also have the right to request the completion of incomplete personal data.

c. The right to erasure ("right to be forgotten")

You may have the right to have your personal data deleted. This may be the case, for example, if your personal data is no longer necessary for the original purposes for which it was collected or if the personal data has been processed unlawfully.

d. The right to restrict processing

You have the right to restrict processing in the cases prescribed by law. This may be the case, for example, if the processing of your personal data by us is unlawful, but you do not want us to delete the data.

e. The right to data portability

You have the right to receive from us personal data concerning you in a structured, common and machine-readable format.

f. The right to object

You have the right to object to the processing of certain personal data concerning you for reasons arising from your particular situation (i.e. which concern only you).

In the case of direct marketing, you have the right to object at any time to the processing of personal data concerning you for the purpose of such marketing; this includes profiling, insofar as it is linked to such direct marketing.

g. The right to withdraw your consent to process and store your personal data

You can withdraw your consent to the processing of your personal data at any time with effect for the future. However, the processing of the data before the withdrawal of your consent remains lawful.

h. The right to launch a complaint with a data protection authority

You have the right to complain to a data protection authority if you believe that the processing of personal data concerning you is in breach of the GDPR. The competent data protection authority for the FCB is the Bavarian Supervisory Authority for Data Protection (<https://www.lida.bayern.de/de/kontakt.html>).

7. Contact

If you have any questions regarding data protection and in particular regarding the assertion of rights under data protection law, you can contact the FCB's data protection officer at FC Bayern München AG, Data Protection, Saebener Strasse 51-57, 81547 Munich, e-mail datenschutz@fcbayern.com.

In connection with data processing when using the website, the following data protection information applies

<https://fcbayern.com/de/datenschutz>,
<https://fcbayern.com/de/club/datenschutz-ev>